

BODYSHOP MAGAZINE  
JULY TO DECEMBER 2025



Bodyshop Magazine has reported in accordance with ABC's industry-agreed standards for Business Magazines

**8,204**  
CIRCULATION  
(AVERAGE PER ISSUE)

2,845 individuals received both print and digital copies (average per issue)

For more information:

Plenham Ltd

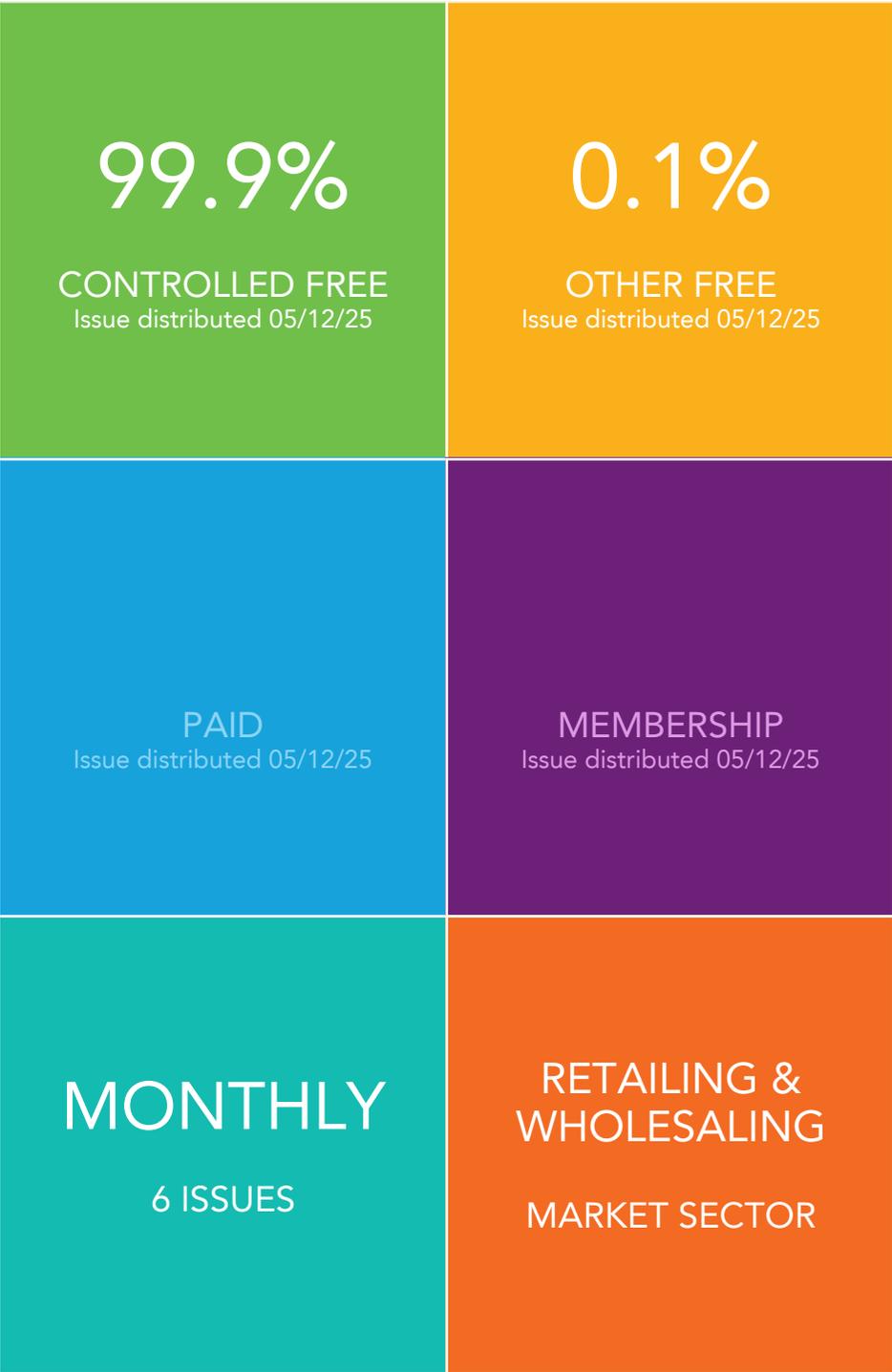
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Issued: 18 Mar 2026

[www.abc.org.uk](http://www.abc.org.uk)





AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT COPIES	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL COPIES	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 05/12/25	8,243	7,930	313	4,227	4,151	76	4,016	3,779	237
FREE COPIES	8,243	7,930	313	4,227	4,151	76	4,016	3,779	237
CONTROLLED FREE	8,235	7,922	313	4,219	4,143	76	4,016	3,779	237
REQUESTED (INDIVIDUAL)	6,241	5,959	282	2,967	2,912	55	3,274	3,047	227
REQUESTED (COLLEAGUE)	1,994	1,963	31	1,252	1,231	21	742	732	10
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	8	8	-	8	8	-	-	-	-
FREE REQUESTED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	8	8	-	8	8	-	-	-	-
FREE PICK UP	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
SINGLE COPY SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ SALES	-	-	-	-	-	-	-	-	-
MULTIPLE SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**CONTROLLED:** Directors, Owner/Proprietors, Managers and other individuals at independent bodyshops; commercial vehicle bodyshops; motorbike bodyshops; franchised bodyshops and dealerships; bodyshop groups and networks; factors/distributors; manufacturers/suppliers; insurance companies; educational establishments; consultancies; trade associations/professional bodies; accident assessment companies; claims solution companies; independent assessors; vehicle manufacturers; smart repair operators; valeters and other paint users.

### AGE OF REQUESTS - Controlled



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	8,204	7,892	312
PRINT	4,209	4,133	76
DIGITAL	3,995	3,759	236

## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July 2025	03/07/25	8,172	~4,200	~3,972
August 2025	05/08/25	8,149	~4,150	~3,999
September 2025	28/08/25	8,198	~4,150	~4,048
October 2025	09/10/25	8,228	~4,150	~4,078
November 2025	13/11/25	8,232	~4,150	~4,082
December 2025	05/12/25	8,243	~4,150	~4,093

### About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: [www.abc.org.uk](http://www.abc.org.uk)



### About this certificate

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