



**bodyshop**  
MAGAZINE

# AWARDS & EXPO 2024

*Bodyshop of the Future*

**bodyshop**  
MAGAZINE

**30**  
under  
**30**  
**2024**

Thursday, 19 September | Hilton Birmingham Metropole

**PARTNER OPPORTUNITIES**

# The **Bodyshop Awards** is this year's must-attend event for the leaders, decision makers and employees of the UK's collision repair industry.

The *Bodyshop Awards* 2024 will be held on 19 September at Hilton Birmingham Metropole. A daytime Expo will be held followed by a networking drinks reception and three-course dinner.

We'll recognise our 30 Under 30: Rising Stars – 30 of the highest achievers who represent the future of our sector. Then we'll shine the spotlight on the finalists and winners of the coveted *Bodyshop Awards*.



## **Bodyshop Expo**

Our daytime Expo will include partner stands, tools and services and will feature live equipment demos hosted by experts in their respective fields.



## **Bodyshop Awards**

Recognising the highest achievers in various award categories spanning all sectors and specialisms of our industry.



## **30 Under 30: Rising Stars**

Celebrating 30 inspirational, high achieving individuals aged 30 or younger.



# BODYSHOP OF THE FUTURE EXPO 2024

*Bodyshop Magazine Expo 2024 will explore the “Bodyshop of the Future” with the aim of identifying and solving present and future challenges that repairers are facing.*

The daytime Expo will be a showcase for manufacturers, suppliers, training institutes and distributors to display and demonstrate their latest tools, equipment and services, and vehicle and repair technology, combined with multiple learning opportunities and insightful speaker sessions taking place on a breakout stage.

- ▶ Live product & equipment demos
- ▶ New product launches
- ▶ Free lunch plus prizes galore
- ▶ A vision of digitalisation & AI
- ▶ Insights into electrification & ADAS



# ***Bodyshop Awards 2024***

Celebrating the best of the best from the UK accident repair sector during the *Bodyshop* Awards gala dinner - an evening that honours excellence, innovation, and dedication.

Celebrating its 28th edition, the *Bodyshop* Awards 2024 stands as the longest-running independent awards programme in the accident repair industry. Esteemed for nearly three decades, these awards continue to be the most coveted recognition within the sector. As the industry evolves, the *Bodyshop* Awards persist in setting the standard for excellence and innovation in accident repair.





# 30 UNDER 30: RISING STARS

30 Under 30 is a unique annual campaign to find 30 inspirational individuals who have achieved something special in their sector and are earmarked for future success.

This year, when *Bodyshop* Magazine celebrates its 37th birthday and the Awards are in their 28th year, we will stage the eighth edition of our 30 Under 30 initiative. We have once again teamed up with 3M to jointly develop and deliver *Bodyshop* Magazine's ever-popular 30 Under 30: Rising Stars programme.









## ***Bodyshop Awards App***

The *Bodyshop Awards App* further enhances the *Bodyshop Awards* experience by allowing attendees to easily see details of the event and connect with other attendees through the smartphone platform.



## ***BodyshopTV***

Part of our new hybrid concept, *BodyshopTV* is a great way to promote your brand to collision repair professionals who are unable to attend the event – giving your brand exclusive visibility and reach.





## Partnership opportunities

If you're looking to promote and raise awareness of your brand with 30,000-plus readers of *Bodyshop* Magazine, create and nurture existing business relationships with around 700 event delegates from all parts of the collision repair industry, look no further.

We have three distinct levels of partnership from which to choose, each providing a wide range of features and benefits at price points to suit your needs.



Be part of developing and delivering this great event. To discuss your involvement in *Bodyshop* Awards 2024, contact head of sales **Suzie Scott** at **[suzie@bodyshopmag.com](mailto:suzie@bodyshopmag.com)** or on **+44 (0)7545 068455**

# Partnership packages

	Platinum	Gold	Silver
	£27,500	£15,500	£7,750
<i>Bodyshop</i> Expo positioning	Premium	Intermediate	Standard
<i>Bodyshop</i> Expo stand size	3m x 2m	3m x 2m	3m x 2m
Placement of your corporate mark across on-event materials	Premium	Intermediate	Standard
Brand exposure in <i>Bodyshop</i> Magazine editorial during the lifecycle of the event marketing campaign	✓	✓	✗
Placement of your corporate mark in pre- and post-event digital marketing communications related to <i>Bodyshop</i> Awards 2024	Premium	Intermediate	Standard
Placement of your corporate mark on the <i>Bodyshop</i> Magazine website	Premium	Intermediate	Standard
Digital advertising on <i>Bodyshop</i> Magazine online during event month (September 2024)	✓	✗	✗
Placement of a banner on the <i>Bodyshop</i> Magazine website during event month (September 2024)	✓	✓	✓



# Partnership packages

	Platinum	Gold	Silver
	£27,500	£15,500	£7,750
Featuring your corporate mark on the 2024 event app and <i>Bodyshop</i> Magazine website (as applicable)	✓ (including a link to your chosen website and a company profile)	✓ (including a link to your chosen website and a company profile)	✓
Company and partnership references as appropriate in event-related social media communications (as appropriate)	✓	✓	✓
Places at the <i>Bodyshop</i> Awards on Thursday, 19 September (including daytime Expo)	20	10	5
Prime position of table(s) at the <i>Bodyshop</i> Awards 2024	✓	×	×
Company advertisement, logo and profile in the event preview published and distributed digitally on <a href="http://www.bodyshopmag.com">www.bodyshopmag.com</a>	Whole page	Half page	Quarter page
Company advertisement, logo and profile in the event review edition of <i>Bodyshop</i> Magazine	Whole page	Half page	Quarter page
Discount on additional delegate places	10%	5%	0%

To discuss your involvement in  
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