

*bodyshop*  
**Awards 2021**  
**25 YEARS**

**Friday 17 December 2021**  
International Convention Centre Wales  
(near Celtic Manor Resort)

Partnership opportunities



*bodyshop* Magazine Awards is the annual, must-attend awards event for the leaders, decision makers and employees of the UK's automotive aftermarket industry.

It's all about meeting up with friends and colleagues old and new, recognising achievement, celebrating and having fun.

With a welcome and much anticipated return to an in person format, 2021 will see a fresh, new style of event which follows hot on the heels of our 2020 digital awards broadcast as a live simulcast in April 2021.

The emphasis is on putting our 30 under 30: rising stars winners and our *bodyshop* Awards finalists and winners centre stage. We will do this during a glamorous, celebratory gala dinner hosted by former rally champion and leading authority on mental toughness, Penny Mallory.



## **bodyshop Awards**

Recognising the highest achievers in various award categories spanning all sectors and specialisms of our industry

### **30 under 30: rising stars**

Celebrating 30 inspirational, high achieving individuals aged 30 or younger

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*bodyshop's*  
**30**  
under  
**30**

Be part of developing and delivering this great event.  
To discuss your involvement in the  
*bodyshop* Awards 2021,  
contact head of sales

**Suzie Scott** at  
[suzie@ibisworldwide.com](mailto:suzie@ibisworldwide.com)  
or on +44 (0)7545 068455

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## Partnership opportunities

If you're looking to promote and raise awareness of your brand with 6000+ readers of *bodyshop* Magazine, create and nurture existing business relationships with up to 600 professionals from all parts of the auto collision repair industry, look no further.

We have three distinct levels of partnership from which to choose, each providing a wide range of features and benefits at price points to suit your needs.

# Partnership packages

	Platinum	Gold	Silver
Digital logo placements throughout the event	✓	✓	✓
60 second video advertisement	✓	✗	✗
Inclusion of your corporate mark in promotional advertising	Primary position	Standard Position	Standard position
Brand exposure in <i>bodyshop</i> Magazine editorial throughout the lifecycle of the event marketing campaign	✓	✓	✗
Placement of your corporate mark in all pre- and post-event marketing communications related to the event and <i>bodyshop</i> Awards	Primary position	Standard position	Standard position
Placement of your corporate mark on the <i>bodyshop</i> Magazine website	Primary position	Standard position	Standard position
Placement of a banner on the <i>bodyshop</i> Magazine website during event month (December 2021)	✓	✓	✓
Company and partnership references as appropriate in event-related social media communications	✓	✓	✓
Company advertisement, logo and profile in the digital event preview	Double page	Half page	Quarter page
Company advertisement, logo and profile in the digital event review	Double page	Half page	Quarter page
Bespoke event packages – details upon request	✓	✓	✓
Number of complimentary guest places	20 (2 tables)	10 (1 table)	4 (table to be shared with other guests)
Discount on additional guest places	10%	5%	✗
Prime position of table(s)	✓	✗	✗

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Join us on social media



[www.bodyshopmag.com](http://www.bodyshopmag.com)

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