

BODYSHOP MAGAZINE

JULY 2018 TO JUNE 2019



99%

CONTROLLED FREE
Issue distributed 03/06/19

1%

OTHER FREE
Issue distributed 03/06/19

Bodyshop Magazine has reported in accordance with ABC's industry-agreed standards for Business Magazines

7,421

CIRCULATION
(AVERAGE PER ISSUE)

PAID

Issue distributed 03/06/19

MEMBERSHIP

Issue distributed 03/06/19

MONTHLY

12 ISSUES

RETAILING &
WHOLESALE

MARKET SECTOR

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Issued: 05 Aug 2019

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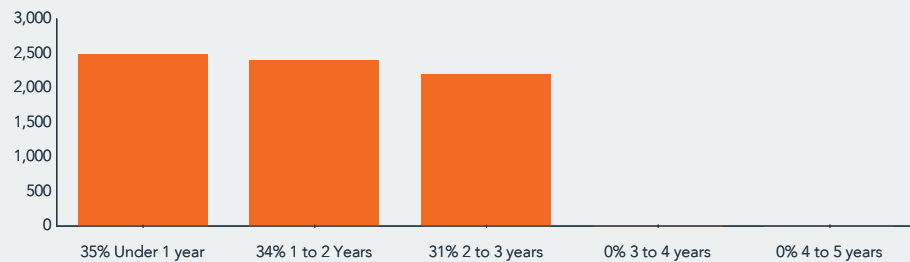
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 03/06/19	7,179	7,056	123	7,179	7,056	123	-	-	-
FREE COPIES	7,179	7,056	123	7,179	7,056	123	-	-	-
CONTROLLED FREE	7,107	6,984	123	7,107	6,984	123	-	-	-
REQUESTED (INDIVIDUAL)	4,934	4,855	79	4,934	4,855	79	-	-	-
REQUESTED (COLLEAGUE)	2,173	2,129	44	2,173	2,129	44	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	72	72	-	72	72	-	-	-	-
NON-CONTROLLED FREE	72	72	-	72	72	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Directors, Owner/Proprietors, Managers and other individuals at independent bodyshops; commercial vehicle bodyshops; motorbike bodyshops; franchised bodyshops and dealerships; bodyshop groups and networks; factors/distributors; manufacturers/suppliers; insurance companies; educational establishments; consultancies; trade associations/professional bodies; accident assessment companies; claims solution companies; independent assessors; vehicle manufacturers; smart repair operators; valeters and other paint users.

AGE OF CONTROLLED REQUESTS



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	7,421	7,297	124
PRINT EDITION	7,421	7,297	124
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
July 2018	06/07/18	7,570	7,570
August 2018	06/08/18	7,441	7,441
September 2018	11/09/18	7,571	7,571
October 2018	03/10/18	7,452	7,452
November 2018	06/11/18	7,431	7,431
December 2018	10/12/18	7,429	7,429
January 2019	09/01/19	7,421	7,421
February 2019	06/02/19	7,455	7,455
March 2019	12/03/19	7,418	7,418
April 2019	05/04/19	7,393	7,393
May 2019	09/05/19	7,293	7,293
June 2019	03/06/19	7,179	7,179

About this certificate

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk

